



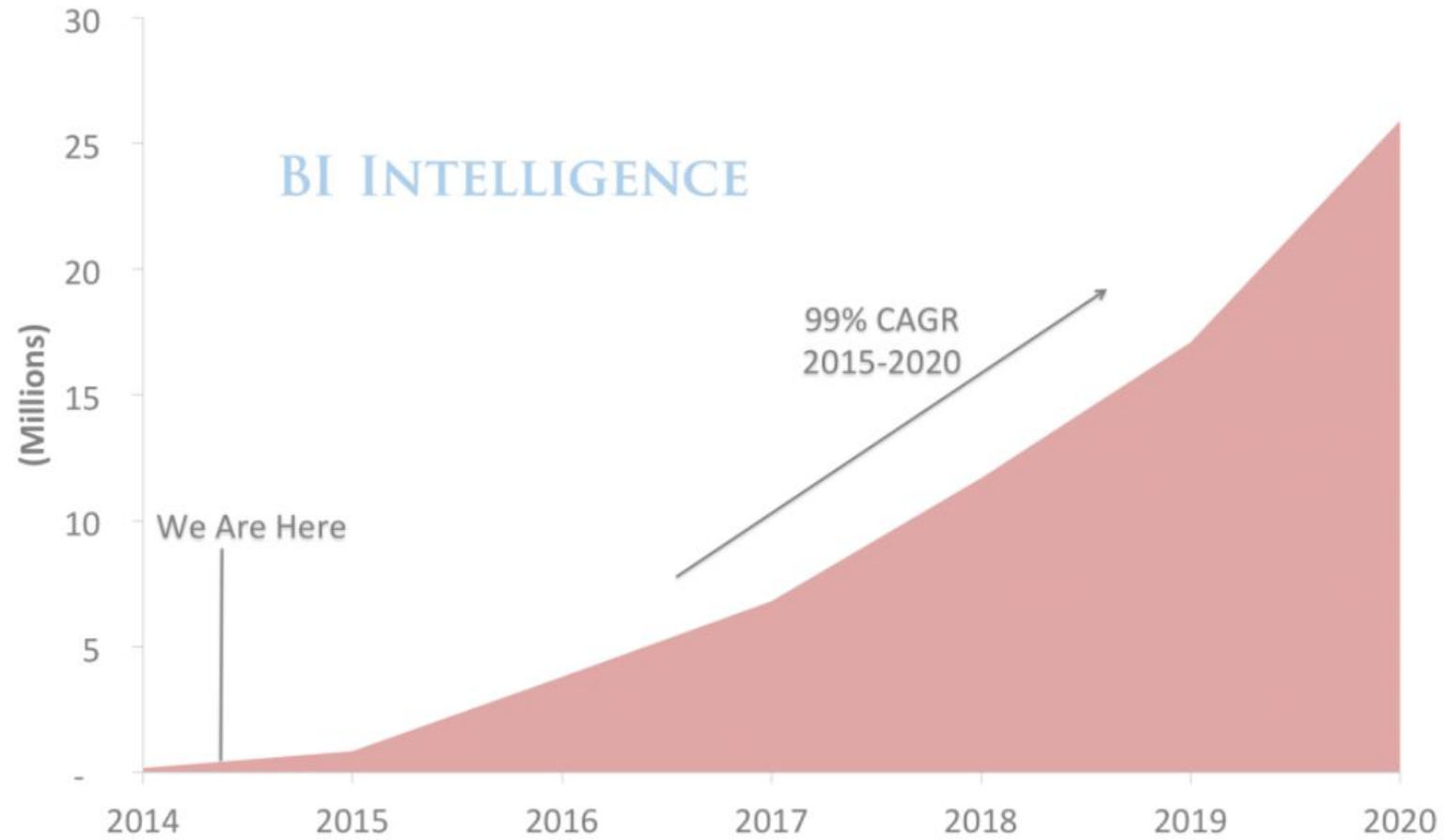


**DREAMSCAPE**

***Contenu et distribution :***  
***la poule et l'œuf***

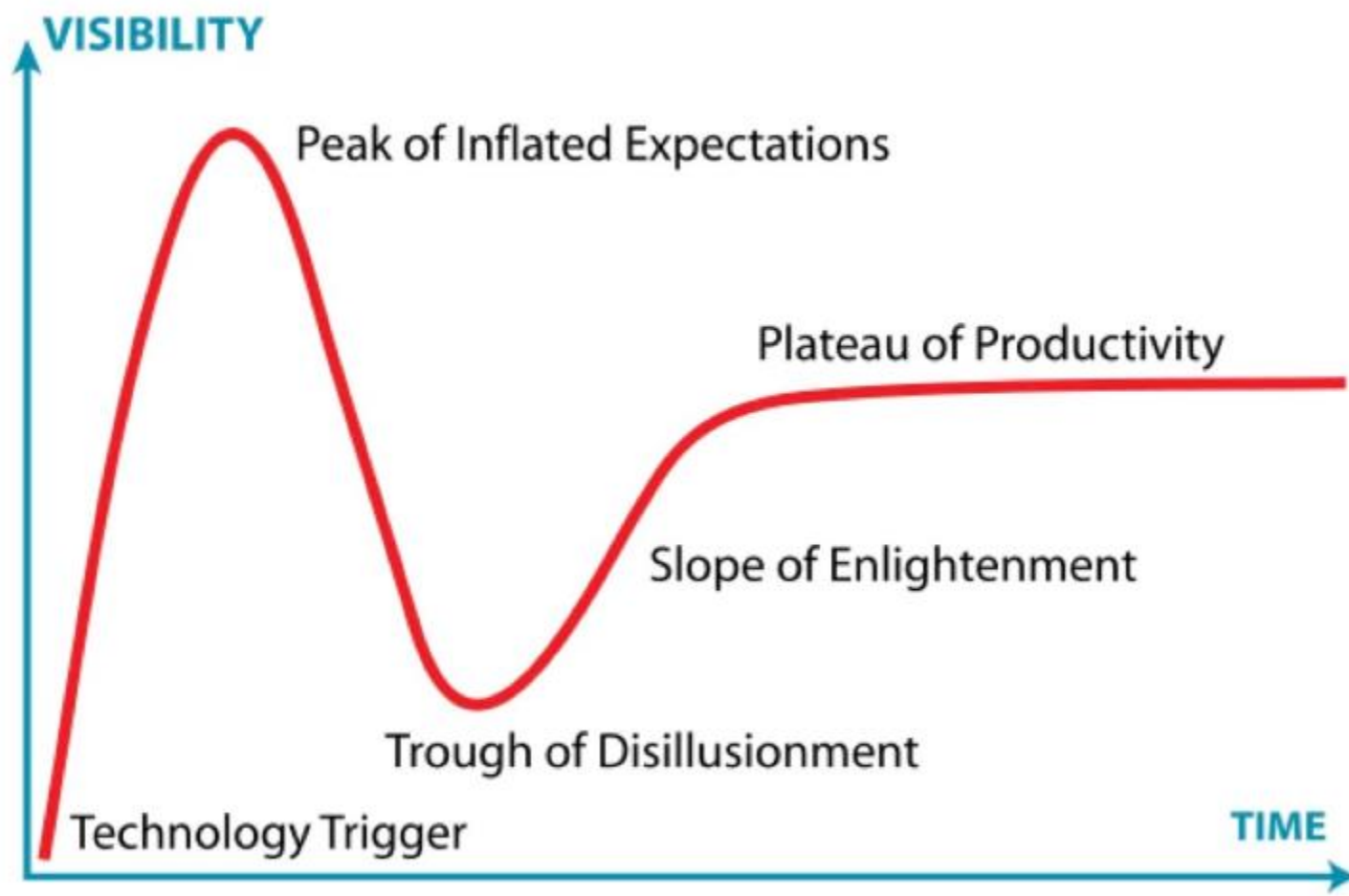


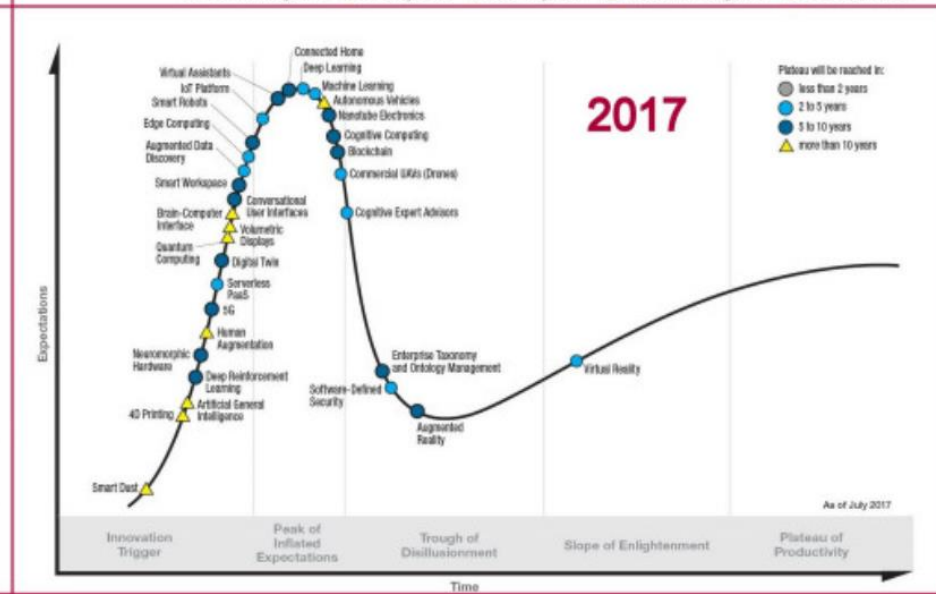
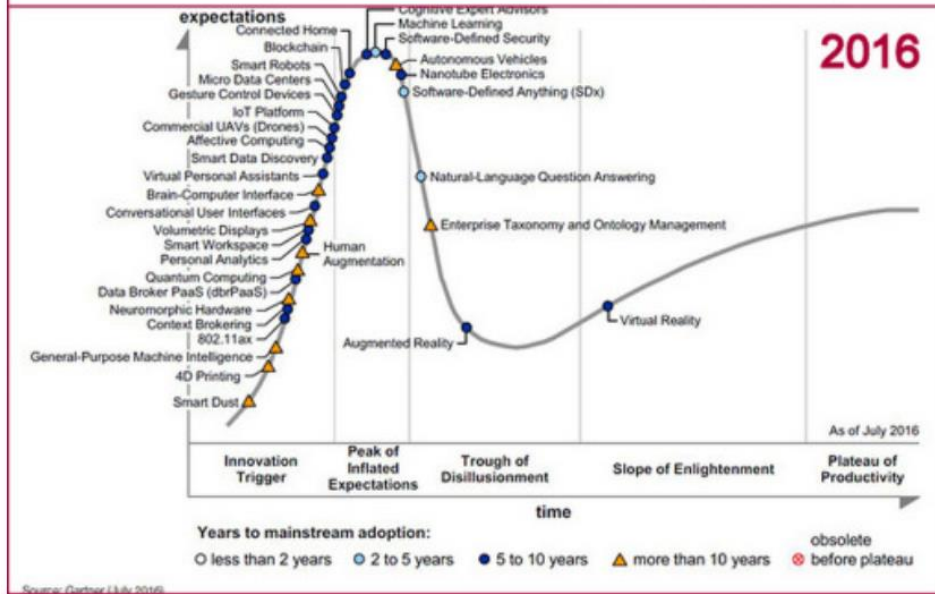
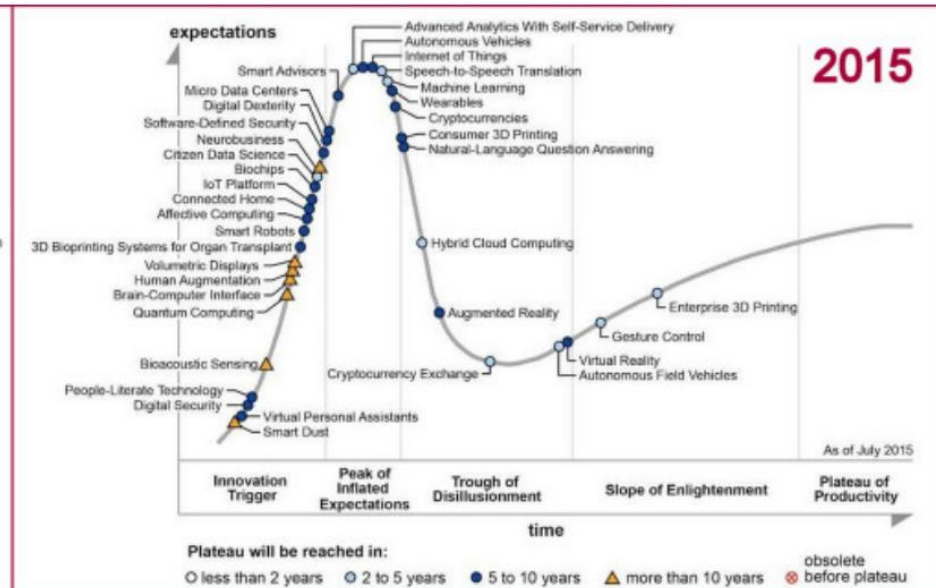
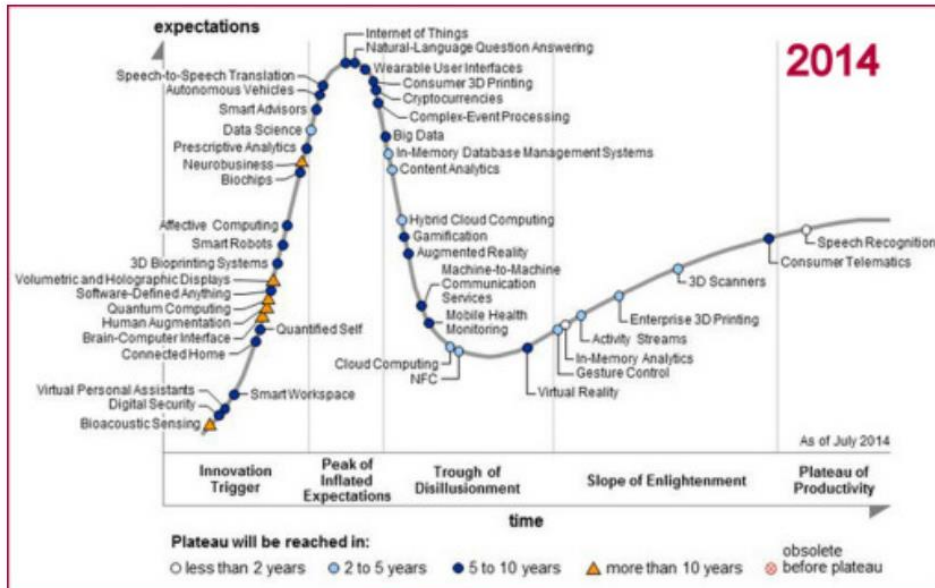
## FORECAST: Global Virtual Reality Head-Mounted Display Shipments



*Oh my god...  
what went wrong?*







Gartner's Hype Cycle for Emerging Technologies, 2014-2017

## CE QUE L'ON ESPERAIT

ADOPTION SANS EFFORT MARKETING  
PRIX DU HARDWARE

COMPLEXITE D'INSTALLATION  
QUALITE DES CASQUES VR  
WIRELESS

CONTENU  
LOCOMOTION STRATEGY

## LA REALITE

**ACCESIBILITE** 😞

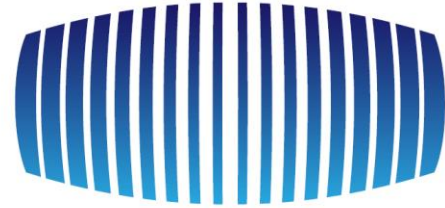
**HARDWARE** 😞

**CONTENU** 😞









**DREAMSCAPE**  
IMMERSIVE

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